

**For Immediate Release: 7/2/07**  
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## **Necessity Inspires This Mother's Invention** ***New Body Lotion is Nature-based Eczema Treatment***

**Spokane, WA-** Monica Simeon's youngest child, Kevin was born with eczema so severe she would put socks over his hands to keep him from scratching his skin open. Finding an effective moisturizer was difficult as over the counter products could be sticky or filled with irritating chemicals and prescription steroid cream were not safe for daily use. With 15 million people in the country suffering from eczema, and dozens of over the counter products available, it was Simeon's personal quest for her son's relief that generated the soothing lotion now called '**Kevin's Cure**'. Necessity really was, as Plato had written, the mother of invention for this mom. Now others afflicted with dry skin ailments can benefit too, with the release of the product for sale.

"I know firsthand how frustrating and painful this condition is and when other lotions failed I headed to my kitchen and made my own using natural oils and herbs to help heal and soothe," recalls Simeon, an enrolled member of the Spokane Tribe in Washington State. She borrowed traditional wisdom from her culture and infused healing botanicals into her products. "Plant traditions are an important part of Native American culture. In '**Kevin's Cure**' Body Lotion I use herbs my great-grandfather used."

Over the years Simeon made small batches of '**Kevin's Cure**' and shared it with fellow dry skin sufferers. Enriched with sweet almond, sunflower and coconut oils, the light cream contains herbal extracts of yarrow, chamomile and Oregon grape root to relieve inflamed, itchy skin. She discovered the lotion worked for people who had eczema, dermatitis, rashes, sunburn and extremely dry skin. "Our ancestors taught us about herbs for health and wellness and these values are now widely embraced today. People want quality, natural products because they work!"

Simeon, with her real life sister, Marina TurningRobe, is co-founder of **Sister Sky®**, a Native American, women-owned business that manufactures and distributes a complete line of proprietary bath products to the spa and hotel industries. **Sister Sky's** fully automated manufacturing facility is located on the Spokane Indian Reservation where the women grew up. Simeon adds, "We are proud to say our product is made in Native America. It is both authentic and purposeful."

'**Kevin's Cure**' Body Lotion is the newest addition to Sister Sky's *Herbal Traditions* line of skin care products which is available in an 8 ounce pump bottle for \$18.00 on their web site [www.sistersky.com](http://www.sistersky.com). The demand for the product had grown steadily through word of mouth and online communities. The sisters receive email from folks all over the country who appreciate the soothing properties and quality ingredients in the lotion that make it a successful treatment.

Simeon shared an email sent recently by Jeanna R, from Portland, OR as an example of the praise the product receives.

"My daughter is almost 10 and I can't tell you how many creams and lotions we have tried to soothe her eczema but they only burned. She tried '**Kevin's Cure**' last night and the instant she put it on her arms she smiled and said... 'Mom it doesn't burn or dry out.' She was skeptical at first and would only put it on her arms. But this morning the bottle of lotion was next to her bed and I recognized the nice herbal smell and I asked if she put more on and she said 'Yes Mom, it really works!' Her skin even looked smoother and healthier and that was just in 24hrs!!!! Thank you, Thank you, Thank you."

The product benefits anyone seeking a nature-based formula that is safe to use daily to soothe dry skin of all types. But Simeon knows who gets the most relief from '**Kevin's Cure**', it's the Moms.

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Sister Sky® is a Native American, women-owned business that manufactures and distributes a complete line of proprietary bath products to the gift, spa and hotel industries. Sister Sky products are made with uncompromised natural ingredients and high quality botanicals. Learn more at [www.sistersky.com](http://www.sistersky.com) or call 888-742-0906.